



FOOD Philippines

BROCHURE

CHINA INTERNATIONAL
IMPORT EXPO

5 - 10 November 2025

NATIONAL EXHIBITION AND CONVENTION
CENTER, SHANGHAI

FOOD AND AGRICULTURAL PRODUCTS
HALL 8.1 | BOOTH C3-03



Feast on the Philippines' tastiest and healthiest

The Philippines returns to the China International Import Exposition (CIIE) with a mission: to fulfill China's growing appetite for healthier food choices. For the eighth edition of the world's largest import-focused trade show, the country is showcasing its healthiest—and tastiest—food and agricultural products.

The delegation is composed of top exporters of fresh and frozen fruits, as well as healthy and functional food and beverages. Durian, banana, and coconut—among the country's top-performing products—are just some of the exceptional offerings being presented at CIIE.

The Philippine delegation is led by the Philippines' Department of Trade and Industry-Center for International Trade Expositions and Missions (DTI-CITEM) and the Department of Agriculture, with support from the Philippine Trade and Investment Center (PTIC) in Shanghai.





Why the Philippines

With a population of more than 112 million, the Philippines is among Southeast Asia's most promising consumer markets. It is committed to the development of its diversely skilled, English-proficient workforce, enhancing the country's capabilities as a trade partner. Moreover, the Philippines makes meaningful use of its natural resources, such as fertile soils, varied topography and warm tropical climate—factors aiding the production of important crops.

Owing to these advantages, the Philippines is more than ready to meet China's evolving preferences.

Meet the country's enterprises in CIIE 2025, and enjoy the Philippines' tastiest and healthiest!



PARTNERS



PARTNER



THE PHILIPPINE EXPORTERS CONFEDERATION, INC.

The Philippine Exporters Confederation (PHILEXPORT) is the umbrella organization of Philippine exporters, strengthening the country's export industry through advocacy, export promotion, and development programs.

CO-ORGANIZER



THE DEPARTMENT OF AGRICULTURE

The Philippines' Department of Agriculture (DA) is the government agency responsible for the promotion of agricultural development, providing the policy framework, public investments, and support services needed by domestic and export-oriented enterprises.

The DA's Office of the Agriculture Counsellor in Beijing, together with the DTI's Philippine Trade and Investment Center (PTIC)-Shanghai, supported the Philippine exhibitors' buyer campaign.

BUSINESS-TO-BUSINESS
MATCHMAKING PARTNER



BANK OF CHINA

The Bank of China (BOC) is a state-run Chinese multinational banking corporation based in Beijing, China. As this year's business-to-business (B2B) matchmaking partner, the BOC facilitates meetings between Philippine and international enterprises during CIIE, boosting participants' trade and export promotion efforts.



A person wearing a green textured shirt is holding a brown paper bag filled with fried plantains. They are holding one plantain up to the camera. The background is a solid yellow color. In the top right corner, there are several vertical wavy lines in a dark green color.

EXHIBITORS





AHYA COCO ORGANIC FOOD MANUFACTURING CORP.



Ahya Coco is a manufacturer & exporter of coconut products such as coconut milk, coconut cream, coconut water, virgin coconut oil and desiccated coconut. Factory is based in Davao Phils. and has a plant capacity of about 20x40'fcl of various coconut products. We regularly export to various European countries and Asian countries such as China. Quality cert. are BRCGS, Kosher, Halal and Organic.

MAIN PRODUCTS

- coconut cream
- coconut milk
- coconut water



CONTACT DETAILS



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AVANTE AGRI-PRODUCTS PHILS. INC.

AVANTE AGRI-PRODUCTS PHILIPPINES, INC., founded in 2011, aims to deliver quality banana and agricultural products from the Philippines to global and local markets. Backed by experienced leaders, Avante upholds professionalism, trust, and quality from farm to market, building lasting partnerships through honest and ethical business practices.

MAIN PRODUCTS

- coconut
- banana
- pineapple
- papaya

CONTACT DETAILS



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BJM-PLOUTEO AGRICULTURAL EXPORT TRADING



BJM-Pluteo Agricultural Export is engaged in the export of fresh agricultural products such as fresh durian, cavendish banana and fresh pineapple.

MAIN PRODUCTS

- durian
- banana
- pineapple

CONTACT DETAILS



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<https://bjmagri.com/>



CENTURY PACIFIC AGRICULTURE VENTURES, INC.



Century Pacific Agricultural Ventures (CPAVI), coconut arm of the Philippines' leading food group Century Pacific Food Inc. (CNPF), supplies premium coconut water, milk, oil, flour and desiccated coconut. Named 2025 Top Coconut Water Exporter by the Philippine Coconut Authority, CPAVI operates BRC, HALAL, KOSHER, USDA/EU/China-Organic plants in General Santos and Tangub.

MAIN PRODUCT

- coconut

CONTACT DETAILS



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DEPARTMENT OF AGRICULTURE- HALAL PROGRAM MANAGEMENT OFFICE



The Department of Agriculture's Halal Program Management Office (DA-HPMO) was established to oversee the implementation of the Philippine Halal Export Development and Promotion Program mandated by Republic Act No. 10817. Its main functions include developing Halal standards, promoting the Philippine Halal industry, coordinating with various government agencies and stakeholders, enhancing the capacity of the industry, and managing the program's funds and activities to boost exports and domestic competitiveness.

CONTACT DETAILS



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ED-MAR INTERNATIONAL AGRICULTURAL VENTURES CO



Ed-mar International Agricultural Ventures Co. Ltd. is a Philippine-based agribusiness company specializing in the production, consolidation, and export of premium fresh durian fruit to the international market, with a strategic focus on China's rapidly growing demand for tropical fruits.

MAIN PRODUCTS

- durian
- banana
- mango

CONTACT DETAILS



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ENG SENG FOOD PRODUCTS

Eng Seng Food Products is a Philippine food manufacturer and exporter, established in 2005, specializing in processed fruits like banana chips, durian, and dried mango, alongside other products such as yema candy and various frozen foods.

MAIN PRODUCTS

- durian
- banana
- mango

CONTACT DETAILS



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FRUTA ASIATICA EXPORT AND AGRI-TRADING



Fruta Asiatica is a trading company founded in 2020, engages in buy and sell of fresh fruits agricultural products that are sourced and grown throughout the Davao Region. Major products of Fruta Asiatica are durian and banana with vast experience in trade, selling to different parts of the world namely China, Korea, USA and other countries.

MAIN PRODUCT

- durian

CONTACT DETAILS



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GLOBAL FOODSOLUTIONS, INC. (GEM FOODS)

Global Foodsolutions, Inc. (Gem Foods) is a Philippine-based food manufacturer and exporter, established in 2005, that produces a variety of food products, including sweet preserves like nata de coco, noodles, and bagoong (fish sauce), primarily for export to over 30 countries

MAIN PRODUCT

- fruit preserves

CONTACT DETAILS



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GOLD STANDARD FARM



Gold Standard Farms Inc. is a dynamic agribusiness company founded in 2022, dedicated to exporting premium-quality Philippine produce. Starting with pineapples from South Cotabato, the company expanded in 2023 to durian exports, tapping China's growing demand and supporting farmers in the Davao Region.

MAIN PRODUCT

- durian

CONTACT DETAILS



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LIONHEART FARMS



Lionheart Farms, established in 2014, is committed to providing high-quality, sustainable, and healthy coconut products by revolutionizing the coconut farming industry through regenerative, sustainable smart farming practices. Our vision seeks to create a more inclusive and equitable environment for all stakeholders.

MAIN PRODUCTS

- coconut flower condiments and sweeteners
- coconut flower nectar drinks

CONTACT DETAILS



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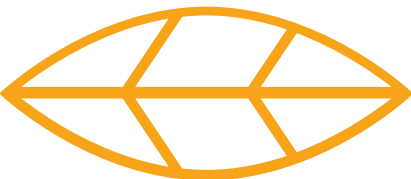


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<https://lionheartfarms.com.ph/>





MAYLONG ENTERPRISES CORPORATION



Maylong Enterprises Corp., headquartered in Davao City, Philippines, with a mainland China office in Shenzhen, specializes in the import and export of durian and related products. It is a comprehensive modern enterprise integrating durian cultivation, warehousing, logistics, and sales. Adhering to the business philosophy of "quality first, integrity as foundation," the company is committed to introducing top-tier durian varieties to the domestic market, ensuring that every consumer can enjoy the ultimate freshness and richness of the tropical rainforest.

MAIN PRODUCT

- durian

CONTACT DETAILS



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NEW ASIA OIL, INC.



New Asia Oil Incorporated is a Philippine-based manufacturer and exporter of coconut oil and other coconut-based products, established in 1990. The company produces a range of products, including crude coconut oil, refined coconut oil (RBD), and coconut fatty acid distillate (CFAD), and also processes castor oil. These products are exported to various international markets, such as the US, China, Europe, and Japan.

MAIN PRODUCTS

- coconut oil
- castor cake/ meal

CONTACT DETAILS



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OLEO-FATS, INC.

Oleo-Fats, Inc. (OFI) is a key Filipino B2B supplier and exporter of specialty fats, oils, and ingredients in the Philippines. OFI serves food manufacturers and restaurants globally. The company's controlled supply chain and innovation, especially in developing coco-based products, allow it to offer customized solutions and drive market trends.

MAIN PRODUCTS

- coconut oil
- coconut butter
- coconut beverages



CONTACT DETAILS



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ONEASIA TRADER



Oneasia Trader specializes in the production and distribution of premium banana chips and coconut jam spread. We are dedicated to offering natural, crunchy, healthy and flavorful snacks locally and globally

MAIN PRODUCT

- banana



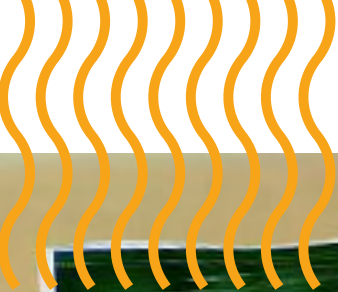
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PROFOOD INTERNATIONAL CORPORATION



Profood International Corporation is the largest Philippine-based dried fruit producer and the standard bearer of world-class processed fruit products from the Philippines. An ISO 9001:2015, HACCP, KOSHER, HALAL and BRCGS-certified company. Its dried fruits, fruit preserves, purees, concentrates, frozen (IQF) fruits, jams and juices brands are distributed in more than 50 countries worldwide.

MAIN PRODUCTS

- dried fruits (mango, coconut, pineapple)
- fruit juices and concentrates

CONTACT DETAILS



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RAW BROWN SUGAR MILLING COMPANY, INC.



Raw Brown Sugar Milling Company, Inc. is a family-owned food processing plant located in the Island of Negros Oriental, Philippines. It produces organic raw brown sugar, also known as "muscovado", which comes in the form of powder, syrup, cubes and rocks. These products are made purely from 100% sugarcane juice. The sugar canes used as raw materials are home-grown and certified organic.

MAIN PRODUCTS

- muscovado sugar
- organic cane syrup

CONTACT DETAILS



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TONGSAN INDUSTRIAL DEVELOPMENT CORPORATION

Tongsan Industrial Development Corporation (TIDC) is a Philippine-based, 1991-established coconut oil processing plant that manufactures and exports food ingredients, condiments, and sweeteners, including cooking oil and shortening

MAIN PRODUCT

- coconut oil

CONTACT DETAILS



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VJT ENTERPRISES



VJT Enterprises is a trading organization that commenced producing fresh and frozen durian in the market since 2016. It set out itself to be a world-class producer of quality Durian not just in the Philippines but also in other country. We offer a wide range of fresh and frozen durian in both local and international

MAIN PRODUCT

- durian

CONTACT DETAILS



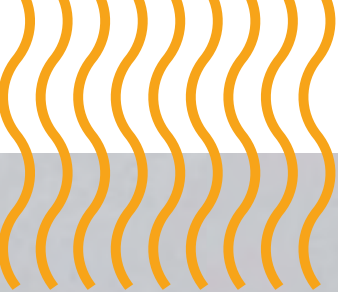
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XIANG TAI FRUITS AND VEGETABLE CORPORATION



Xiang Tai Fruits and Vegetables Corporation is a SEC registered corporation a duly licensed exporter accredited by the Bureau of Plant Industry and Food and Drug Administration, it is located at Purok 2 Matina Biao Tugbok District, Davao City. Our signature produce, durian represents just one of the many premium products we offer from farm to table, every fruit we export carries the story of dedication, care and quality.

MAIN PRODUCT

- durian

CONTACT DETAILS



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The background of the entire page is a vibrant yellow textured surface. Scattered across this surface are several round, golden-brown cookies. Each cookie is topped with a swirl of white whipped cream, which is further decorated with a ring of brown powder. In the center of each cream swirl is a dollop of bright yellow jam. In the bottom left corner, there are two small, whole green limes with water droplets on their skin.

ABOUT CITEM

CITEM is the export promotion arm of the **Philippines' Department of Trade and Industry (DTI)**. For 40 years, CITEM has established the country as a premier sourcing destination for quality export products and services.

It continues to set the highest standards of creativity, excellence, and innovation to achieve export competitiveness in the international market. As the prime mover in export promotion, CITEM implements export-driven programs, spearheads trade participation in overseas trade fairs, and organizes signature international trade events in the Philippines and other high-profile promotional activities in key markets abroad.

Mark your calendars for the country's **BIGGEST** business-to-business and export-oriented International trade show for food, beverage, and ingredients!

IFEX PHILIPPINES

International Food, Beverages,
and Ingredients Trade Show

21 - 23 May 2026

World Trade Center Metro
Manila Pasay City, Philippines

 @ifexphilippines  IFEX Philippines  @IFEXPhilippines  @official_foodph

FEATURING



SUSTAINABILITY
SOLUTIONS
EXCHANGE

SSX is the premier platform for green solutions, products, and services, where innovation and environmental responsibility meet across sectors. SSX allows people and places to take tangible action toward circularity.

- **Discover and Source** | Natural, herbal, and organic products; healthy food supplements; and a growing selection of plant-based alternatives; sustainable houseware, furniture, home decor, and fashion.
- **Collaborate and Adapt** | Partners in sustainable packaging, green technology for agriculture, and certifications for sustainability standards. Connect with sustainable programs from government bodies, NGOs, and the academe; solutions for eco-packaging, waste management, and carbon tools, as well as services from sustainability certifying bodies.

 sustainability.ph

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FIND THE
BEST FLAVORS &
INGREDIENTS
HERE



FOODPhilippines

CHINA INTERNATIONAL IMPORT EXPOSITION

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AN ATTACHED AGENCY OF THE DEPARTMENT OF TRADE AND INDUSTRY

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